

Universite GOC



779, Route Nationale #1, Source Matelas Port-au-Prince, HAÏTI

(509) 2517-4038 / 3895-8526

Website: www.universitegoc.org

Email: Contact@ugoc.edu.ht

Table of Contents

Project Overview

<u>Business Description and Vision.....</u>
<u>Definition of the Market</u>
<u>Description of the Products and Services.....</u>
<u>Organization and Management</u>
<u>Financial Management.....</u>
<u>Appendices.....</u>

Project Overview

Project Overview	
Title	Universite GOC Campus in Haiti
Capacity	25,000 students
Objective	<ul style="list-style-type: none"> ✓ Excellence of knowledge as the cohesive canvas of its course repertoire ✓ Excellence of instruction as a mechanism for creating equilibrium of thought.
Specific Objectives	<ul style="list-style-type: none"> ✓ Build a campus that can accommodate 25 000 students ✓ Build facilities capable of hosting 2500 foreign/ local teachers and students
Project coordinator	<i>Fritz Olivier, DD.Min., Th.M., M.Div., M.Arch.</i>
Location	779, Route Nationale #1, Source Matelas Port-au-Prince, HAÏTI
Dates- Phase 1	<p>August-December 2012</p> <ul style="list-style-type: none"> ✓ Funding research ✓ Contacting firms for project development ✓ Preparing Facility (Building) <p>January-September 2013</p> <ul style="list-style-type: none"> ✓ Building construction ✓ Advertisement campaign ✓ Registration begins: March 2013 <p>Classes expected to start on October 1st 2013</p>
Timeframe- Phase 1	<ul style="list-style-type: none"> ○ Financing approval ○ Building Construction ○ Students registration
Project cost	<i>40,000 000. \$</i>
Source of investment	
Institution	<i>3,571 500. \$</i>
Others	<i>36,428 500.\$</i>
Total	40,000 000. \$

University Description and Vision

Universite GOC (UGOC) : Group Olivier & Collaborators' mission is to produce a qualified workforce in numerous specialized fields.

The University's vision is to respond to the actual and future needs of a society that is rapidly changing, seeking solutions in all areas of know-how and thereby reacting constructively to the current convergence of competition and development.

Universite GOC sees itself as both competitive and productive. It is competitive, both nationally and globally, because of the quality education it offers; it is productive because it provides concrete and practical solutions to students' hopes and expectations.

Goals and objectives: To attain its goal, University GOC defines its mission and vision, two objectives that it considers indispensable, as follows: (1) excellence of knowledge as the cohesive canvas of its course repertoire; (2) excellence of instruction as a mechanism for creating equilibrium of thought. The two combine in the spirit of service offered by University GOC, as expressed in its motto: *Spiritum Deum Fortificat*.

Brief History: Universite GOC was established on June 7, 1980, its vision being to educate students in numerous fields by offering a rich and virtually limitless curriculum. Several generations of graduates now occupy positions in the workplace and more than 90% of our graduates have stated that University GOC met or surpassed their expectations. They have been successful not only in the local business market but also abroad, where they have obtained their master's and doctoral degrees. University G.O.C. is recognized by the Haitian National Ministry of Education, as well as the best university centers overseas in North America and Europe. Our plan is to offer students both an excellent education and an opportunity to become a part of the larger university campus, which will be able to accommodate 25,000 students at Source Matelas, 11 miles from Port-au-Prince, Haiti.

Currently over a thousand and two hundred nineteen (1219) students are registered at the UGOC with a staff of fifty three (53) teachers and fifteen (15) full-time employees. The University also wishes to be part of the avant-garde in scientific and philosophical research by calling upon the expertise of those whose profound experience and academic instruction can further the search for knowledge.

Definition of the Market

UGOC customers are students wishing to receive an excellent training in building their future. They come from the secular and religious schools of the country. The prerequisite for admission at UGOC programs is the "Bacc 2" (GED equivalent) certificate delivered by the National Minister of Education. Otherwise, some programs are available to those who sign up only for few courses as a special student status.

Market share of GOC

In 2007, the Ministry of National Education and Professional Formation (MENFP) reported the university population of Haiti was approximately 40,000 students. Of this number 28,000 (70%) were in public universities and 12,000 (30%) in private ones (Wolff 2008).

With over 1219 students currently registered at UGOC, a percentage of 12% enjoys full scholarship while 5% has a half scholarship. The predefined conditions are clear: maintain the average for each subject in order to avoid paying in time or failure, lose benefits. These programs aim to increase the number of students on one side, and another bet on the most talented to encourage or open channels and means for the ones affected financially.

There is no anticipation of expanding the campus outside the capital, but the possibility is not ruled out. The market is big enough for UGOC to achieve its goals in record time with in view to build and complete the campus project.

It is clear, however, that during its thirty years of existence UGOC contributed greatly to the development of the country by serving the community several generations of graduates in critical areas that influence the development of the nation. All these efforts have enabled students of UGOC to not only occupy a large space on the labor market, but to enjoy the prestige renowned of UGOC for the quality of education in Haiti and abroad.

Moreover, the market will open UGOC other Faculties and at the same time offer programs for the second and third cycle.

Target market

Coming from poor families, peasants and workers, students fit comfortably in academia and adapts to the ways and means are taught to develop their talents. An appraisal can be made on a basis of observation: (1) 30% come from families who can pay with some ease the school fees; (2) 40% come from families who receive support from abroad, (3) 30% come from families who make sacrifices to pay tuition Establishment of the end of their course with difficulty. More than 9/10 of students believe that UGOC responded favorably to their expectations.

Future prospects are summarized in the construction of a University Campus for a capacity of 25,000 students; the erection of buildings to accommodate several new faculties, hosting space for 2,500 students with a number of rooms reserved for visiting professors. In a first

step, a plan Director has already been prepared and several steps including the construction of seismic, grading of yet another portion on a surface of 14 acres owned by the UGOC are nearing completion.

In addition to new classrooms, the UGOC proposes to build several houses including: Home and administrative center of the pavilion of art and culture the permanent exhibition, the flag of the modern library and research scientific, dormitory buildings space multiple buildings maintenance. Similarly, building sports facilities to host a golf track, football with the 400m track, a basketball court, volleyball courts, a swimming space, indoor sports pavilion. The project will include a central parking for 600 cars and parking spaces in other strategic points of the plan Director not exceeding a total of 400 roofs. It will also include parking for the least a dozen buses that can facilitate the movement of students from one point to another from the capital and surrounding areas and other infrastructure.

The UGOC will acquire three kadis for inland transportation round trip of students, teachers, visitors from one point to another on the site.

Description of the Products and Services

Type of services

University GOC wants to be both competitive and productive. Competitive nationally and internationally for the quality of education its provide; productive to meet the hopes and expectations of all.

The University is also at the forefront of scientific and philosophical. Since education is essential to promote the development of all social sectors, the UGOC was understood in this sense, and called on the expertise of those experience and academic training may reveal the secrets of theirknowledge to knowledge services.

The UGOC mission is to prepare professionals in several fields of knowledge. From its birth to the present day, the university has trained several executives including in the areas of Engineering, Architecture, Science and Administrative Law. Having trained to date 30 generations of graduates, the University intends to offer in its new structure several other services in the following areas: Medicine, Agriculture, Environment, Science education wanting to equip young and old to become productive agents in their society. All measures are taken to launch soon a Rectorate who will take care of business in the Caribbean to encourage and invite people from other nations to take an interest in multiple disciplines that will be available, as the University offers itself as a beacon of knowledge in the service of globalized culture.

1. UGOC offers a complete range of undergraduate courses that provide direct access to both the employment market and post-graduate-level studies. Thus students have the option to choose any one of the various programs to work toward a **“Certificate,” “Major,” or “License” degree** (as defined in our academic curriculum).
2. The master’s and doctoral programs are made up of classes together with development and/or research projects, according to the level and major chosen. The master’s level allows students to expand their education or to pursue studies in another field.

At the doctoral level, stress is placed on research projects, which will give students the tools to join the work force or move on to post-doctoral studies. In cases where none of the master’s or doctoral programs meets a student’s educational needs, the university can create a **customized master’s or doctoral program**. Lastly, by virtue of a part-time studies program, students have the choice of taking undergraduate, master and doctoral studies and obtaining credits without being registered in a specific program. Part-time enrollment is provided for purposes of transition, fine-tuning in a particular area, or continuing education.

3. **All students at UGOC have free access to the Internet.** E-mail and discussion groups are available to all students on campus or at their place of residence. Students can also use the Internet to communicate with one another, their professors and university services. As a result, they will become familiar with up-to-date technologies of the workplace. **The university offers an educational environment that takes full advantage of**

new information technology and communication.

4. Apprenticeships facilitate transition to the workplace, providing students a practical, “hands on” instruction during their studies. Several education programs offered at the university integrate on-site practicum programs.

5. **More than 90% of graduates have obtained employment in less than two years!** According to a 1996 poll of 317 students who graduated in 1993, over 90% of four-year college graduates found employment in more than half of all specialized fields.

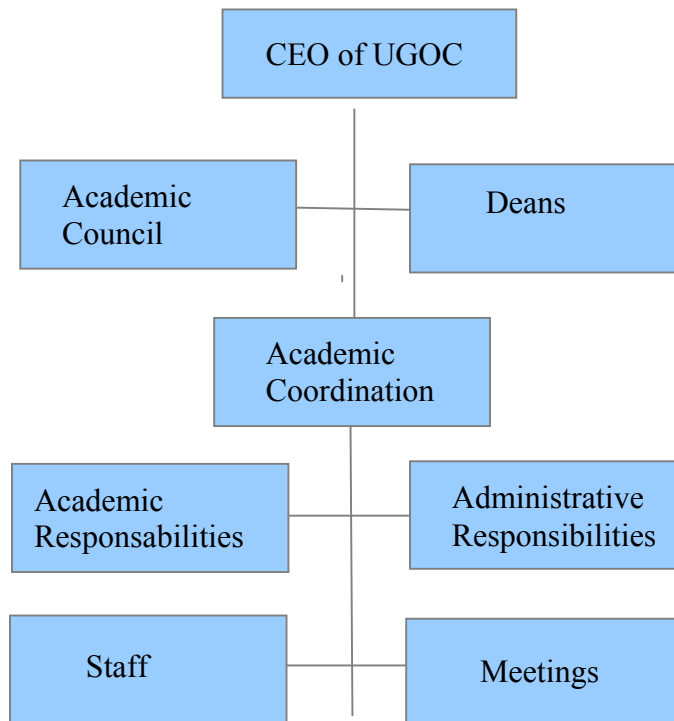
Students and graduates also benefit from a university-sponsored Placement Service while seeking employment. This service includes a team of 9+ people who: (1) process and arrange several employment offers and apprenticeships per student per year; and (2) provide an efficient and professional catalyst to the workplace.

Organization and Management

Form of ownership

The bodies of academic and administrative staff are UGOC's collaborators. For now, the distribution is homogeneous and content in the context of shareholders. A President is in charge of all activities of the UGOC with the specific mission to develop higher education in seeking ways to build the campus on one hand, and develop on the other hand, avenues of reconciliation Sisters of Universities for exchange and partnership in development extended to other shareholders passionate about teaching and capable of expanding the vision to embrace customers across borders.

UGOC Structure



The CEO is the main organ that carries the vision and mission of the Establishment both locally and internationally. He chairs the Academic Council and enforces decisions which are retained.

Among many other tasks assigned, the CEO remains the responsible person that must ensure at all times to the quality of training that is given to the students. His academic credentials are as follows:

The shareholders consist of members close to the founder of the UGOC. However, an opening in the near future is envisaged to make available to responsible professionals, the opportunity to purchase shares from completion of the new University campus. It is hoped that this new phase of the project will also have a healthy UGOC more robust by the capacity of its new shareholders to invest in their enlightened knowledge lanterns of change and development.

Financial Management

After the loss of his seven-story building and all its equipment due to the earthquake in January 2010, UGOC was quickly moved to “Source Matelas”, 11 miles north of Port-au-Prince, on his property of 14 acres to start the excavation works and the building of classrooms including a temporary building for administrative and academic services.

➤ Funds needed in the short term.

The completion of UGOC will be realized in phases. For achieving Phase 1, UGOC will need 30,000 000 \$.

The estimate is calculated on the basis of cost per square meter. It reflects the price of the reality of field taking into account the distance and estimate of contract. Referring to the construction already underway and the next projection phase whose difference in estimates is almost similar in many ways, the picture of Phase 1 is as follows:

Construction Older site	1,580000
Construction at New site	17,400000
School and office furniture	2,638500
Technology	3,415000
Security	225,000
Transportation	1,800000
Advertising	1,500000
Project management	1,330000
Total	29,888500

The future may contribute to pleasant surprises. All are entitled to education and all are also eligible for higher education since Education is one path to develop a country, a nation. Regarding UGOC, the big question is to know: 'What if the campus was completely finished and had a population of 25000 students?' Far from speculating or coming up with figures that may not reflect reality, nothing prevents us from conceiving a reasonable scenario that reflects the good will of the institution to promote a quality education that exceeds the current operation of the best overseas campus in the Caribbean.

➤ How UGOC will use the total funds

Description	Unit price (\$ USD)	Number	Total
Construction Older site			
Class rooms:			
Ground floor 30'x40'=1200 sq/ft	40,000.	7	280,000.
Two story (same size)	50,000.	14	700,000.
Multi purpose rooms:			
Administrative spaces	100,000.	1	100,000.
Laboratories	100,000.	2	200,000.
Cafeteria (small)	80,000.	1	80,000.
Mechanical rooms	60,000.	1	60,000.
Other facilities	80,000.	2	160,000.

SUBTOTAL			1,580 000.
Construction New site			
Class rooms:			
Ground floor 30'x40'=1200 sq/ft	30,000.	24	720,000.
Two story (same size)	40,000.	48	1,920 000.
Three story (same size)	50,000.	36	1,800 000.
Multi purpose rooms:			
Auditorium 1500 seats	1,700 000.	1	1,700 000.
Administration building	1,200 000.	1	1,200 000.
Educational resource center	200,000.	2	400,000.
Laboratories	100,000.	12	1,200 000.
Cafeteria	1,700 000.	1	1,700 000.
Mechanical rooms	80,000.	3	240,000.
Other facilities	1,500 000.	3	1,500 000.
SUBTOTAL			12,380 000.
Dormitories			
Multipurpose rooms (1500 students)	2,700 000.	1	2,700 000.
Multipurpose rooms (250 teachers)	350,000.	1	350,000.
Other facilities	750,000.		750,000.
SUBTOTAL			3,800 000.
Sport facilities			
Outdoor:			
Soccer field	850,000.	1	850,000.
Basket	80,000.	2	160,000.
Volley Ball	80,000.	2	160,000.
Swimming	370,000.	1	370,000.
Tennis	100,000.	3	300,000.
Indoor:			
Multipurpose rooms	400,000.	1	400,000.
SUBTOTAL			2,240 000.
Landscaping			
Street paving (Kilometers)	667,000.	3	2,000 000.
Artificial lakes	375,000.	2	750,000.
Grasses (60% of 14 Acres)	1,200 000.	1	1,200 000.
Trees	350.	1,000	350,000.
Parking space (number of cars)	1,200.	600	720,000.
SUBTOTAL			5,020 000.

Description	Unit price (\$ USD)	Number	Total
School and office furniture			
Desks	850.	200	170,000.
Tables	150.	300	45,000.
Office Chairs	200.	200	40,000.
University Chairs	125.	10,500	1,312 500.
Folding chairs	120.	2,500	300,000.
Executive chairs	600.	50	30,000.
Filing cabinets	300.	500	150,000.
Whiteboards	2,000.	108	216,000.
Printers	500.	100	50,000.

Description	Unit price (\$ USD)	Number	Total
Scanners	300.	50	15,000.
Copy machines	25,000.	10	250,000.
Projector screen (large format)	6,000.	10	60,000.
SUBTOTAL			2,638 500.
Technology			
Cameras	2,500.	10	25,000.
Software	50,000.	1	10,000.
Educational platform	20,000.	1	20,000.
Sound system	50,000.	1	50,000.
IT infrastructure	500,000.	1	500 000.
Computers	1,000.	2,500	2,500 000.
Course online management	200,000.	1	200,000.
Electronic Signs	2,000.	5	10,000.
Others...	100,000.	1	100,000.
SUBTOTAL			3,415 000.
Security			
Indoor camera	25,000.	1	25,000.
Outdoor camera	25,000.	1	25,000.
Uniforms and equipments	100,000.	1	100,000.
Others supplies	75,000.	1	75,000.
SUBTOTAL			225,000.
Transportation			
Buses	100,000.	12	1,200 000.
Trams	100,000.	5	500,000.
Others...			
SUBTOTAL	100,000.	1	100,000.
			1,800 000.
Advertising			
Flyers	.80	500 000	400,000.
Booklets	.625	500 000	800,000.
Website	100,000.	2	200,000.
Others...	100,000.	1	100,000.
SUBTOTAL			1,500 000.
Project management			
Architecture	80,000.	2	160,000.
Civil engineering	80,000.	3	240,000.
Mechanical engineering	80,000.	2	160,000.
Electrical engineering	80,000.	2	160,000.
Landscaping	80,000.	2	160,000.
Maintenance engineering	50,000.	3	150,000.
Others...	150,000.	2	300,000.
SUBTOTAL			1,330 000.
Miscellaneous			
(N...)	100,000.	5	500,000.
...			
SUBTOTAL			500,000.

Description	Unit price (\$ USD)	Number	Total
TOTAL			36,428 500.
Others			3,571 500.
GRAND TOTAL			40,000 000.

➤ Timeframe

The UGOC new campus will begin his operations in the first week of October 2013.

Timeframe table : Project Phase 1

September-2012	October-2012	November-2012	December-2012	January-2013	February-2013	March-2013
-Project Elaboration	-Project Elaboration	-Project Presentation to Committee	-Fund search	-Fund search	-Fund search	-Fund search
-Fund search	-Fund search	-Fund search		-Preparing Facility (Building)	-Preparing Facility (Building)	-Preparing Facility (Building)
						-Ads Campaign

April-2013	May-2013	June-2013	July-2013	August-2013	September-2013	October-2013
-Fund search	-Fund search	-Fund search	-Fund search	-Fund search	-Fund search	-Fund search
-Preparing Facility (Building)	-Preparing Facility (Building)	-Preparing Facility (Building)	-Preparing Facility (Building)	-Preparing Facility (Building)	-Preparing Facility (Building)	-Classes begins
-Ads Campaign	-Ads Campaign	-Ads Campaign	-Ads Campaign	-Ads Campaign	Ads Campaign	Ads Campaign
-Project Presentation to committee -	-Registration begins					